

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Motive Inc.

Application No /Patent No.: 10/715,928

Filed/Issue Date: November 18, 2003

Entitled: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM

Motive Inc.

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

In the patent application/patent identified above by virtue of either:

- A ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 015035, Frame 0337, or for which a copy therefore is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____

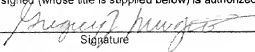
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.

- ☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


Signature

12/8/2008

Date

Gregory J. Murgia

Printed or Typed Name

908-582-7109

Telephone Number

Corporate Counsel

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 26, 2004

PTAS

CAMPBELL STEPHENSON ASCOLESE LLP

D'ANN NAYLOR RIFAI

4807 SPICEWOOD SPRINGS RD.

BLDG. 4, SUITE 201

AUSTIN, TX 78759



102687494A

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/05/2004

REEL/FRAME: 015035/0337
NUMBER OF PAGES: 5

BRIEF: CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: MTV0000

ASSIGNOR:

MOTIVE COMMUNICATIONS, INC.

DOC DATE: 12/01/2003

ASSIGNEE:

MOTIVE, INC.

12515 RESEARCH BLVD., BUILDING 5

AUSTIN, TEXAS 78759

SERIAL NUMBER: 09310795

PATENT NUMBER:

TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY, ESCALATION TO LIVE HELP, AND ACTIVE JOURNALING

FILING DATE: 05/12/1999

ISSUE DATE:

SERIAL NUMBER: 10107557

PATENT NUMBER:

TITLE: N-WAY DATA STREAM SPLITTER

FILING DATE: 03/27/2002

ISSUE DATE:

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ATTORNEY: EPB/DNR
MATTER: M.C. MATTERS
DOCKETED BY: JS
DATE: 9/9/04
VERIFIED: NOE/PROS
(Remarks)

SERIAL NUMBER: 10107772	FILING DATE: 03/27/2002
PATENT NUMBER:	ISSUE DATE:
TITLE: METHOD AND A SYSTEM FOR PROVIDING TIERED ASSISTANCE	
SERIAL NUMBER: 10349841	FILING DATE: 01/23/2003
PATENT NUMBER:	ISSUE DATE:
TITLE: REMOTE COMPUTER SYSTEM AND RELATED EQUIPMENT DIAGNOSTICS USING DATA GATHERED OVER A TELEPHONE CHANNEL	
SERIAL NUMBER: 10734911	FILING DATE: 12/12/2003
PATENT NUMBER:	ISSUE DATE:
TITLE: CROSS-CHANNEL COMMUNICATION OF DATA COLLECTED BY CHANNEL-SPECIFIC USER INTERFACES	
SERIAL NUMBER: 09542602	FILING DATE: 04/04/2000
PATENT NUMBER:	ISSUE DATE:
TITLE: BROADBAND SERVICE CONTROL NETWORK	
SERIAL NUMBER: 09542274	FILING DATE: 04/04/2000
PATENT NUMBER:	ISSUE DATE:
TITLE: SELF MANAGING SOFTWARE AGENTS WITH INTROSPECTION	
SERIAL NUMBER: 09542273	FILING DATE: 04/04/2000
PATENT NUMBER:	ISSUE DATE:
TITLE: DISTRIBUTED SERVICES ARCHITECTURE THROUGH USE OF A DYNAMIC SERVICE POINT MAP	
SERIAL NUMBER: 09653486	FILING DATE: 08/31/2000
PATENT NUMBER:	ISSUE DATE:
TITLE: SYSTEM OF AUTOMATED CONFIGURATION OF NETWORK SUBSCRIBERS FOR BROADBAND COMMUNICATION	
SERIAL NUMBER: 10715928	FILING DATE: 11/18/2003
PATENT NUMBER:	ISSUE DATE:
TITLE: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM	
SERIAL NUMBER: 10734841	FILING DATE: 12/12/2003
PATENT NUMBER:	ISSUE DATE:
TITLE: REDIRECTION OF CHANNEL COMMUNICATION BASED UPON CROSS-CHANNEL COMMUNICATION	
SERIAL NUMBER: 09505502	FILING DATE: 02/17/2000
PATENT NUMBER: 6658598	ISSUE DATE: 12/02/2003
TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY USING ACTIVE CONTENT ASSERTIONS	
SERIAL NUMBER: 09215873	FILING DATE: 12/18/1998
PATENT NUMBER: 6615240	ISSUE DATE: 09/02/2003
TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY AND OPTION TO ESCALATE TO LIVE HELP	

SERIAL NUMBER: 09310399 FILING DATE: 05/12/1999
PATENT NUMBER: 6542898 ISSUE DATE: 04/01/2003
TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY
USING ACTIVE CONTENT DEVELOPED FOR SPECIFIC AUDIENCES

SERIAL NUMBER: 09216212 FILING DATE: 12/18/1998
PATENT NUMBER: 6477531 ISSUE DATE: 11/05/2002
TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY
USING ACTIVE CONTENT

SERIAL NUMBER: 09663212 FILING DATE: 09/15/2000
PATENT NUMBER: 6357017 ISSUE DATE: 03/12/2002
TITLE: METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR ITERATIVE
DISTRIBUTED PROBLEM SOLVING

SERIAL NUMBER: 09189328 FILING DATE: 11/09/1998
PATENT NUMBER: 6185606 ISSUE DATE: 02/06/2001
TITLE: ADAPTIVE MESSAGING METHOD SYSTEM AND COMPUTER PROGRAM PRODUCT

SERIAL NUMBER: 09073464 FILING DATE: 05/06/1998
PATENT NUMBER: 6145096 ISSUE DATE: 11/07/2000
TITLE: METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR ITERATIVE
DISTRIBUTED PROBLEM SOLVING

SERIAL NUMBER: 09215880 FILING DATE: 12/18/1998
PATENT NUMBER: 6694314 ISSUE DATE: 02/17/2004
TITLE: TECHNICAL SUPPORT CHAIN AUTOMATION WITH GUIDED SELF-HELP CAPABILITY
VIA A SYSTEM-SUPPLIED SEARCH STRING

LAZENA MARTIN, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

03-09-2004

/ER SHEET

Y



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TO THE HONORABLE DIRECTOR
ORIGINAL DOCUMENTS OR COPY

DEMARK OFFICE. PLEASE RECORD THE ATTACHED

1. Name of conveying party:

Name: Motive Communications, Inc.
 Street Address: 12515 Research Blvd., Building 5
 City: Austin
 State: Texas
 Zip Code: 78759
 Country: USA

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and address of receiving party:

Name: Motive, Inc.
 Street Address: 12515 Research Blvd., Building 5
 City: Austin
 State: Texas
 Zip Code: 78759
 Country: USA

3. Nature of Conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other

Execution Date: December 1, 2003

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) -
PLEASE SEE ATTACHED

B. Patent No.(s)
PLEASE SEE ATTACHED

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: D'Ann Naylor Rifai
 Firm: CAMPBELL STEPHENSON ASCOLESE LLP
 Address: 4807 Spicewood Springs Rd.
 Address: Bldg. 4, Suite 201
 City: Austin State: TX Zip: 78759

6. Total number of applications and patents involved:

Applications = 11 Patents = 8

7. Total fee (37 CFR 3.41):

\$760.00

- ☒ Authorized to be charged to Deposit Account 502306
☒ Charge Deposit Account 502306 for any additional fees required for this conveyance and credit deposit account 502306 any amounts overpaid

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

D'Ann Naylor Rifai Reg. No. 47,026
 Name of Person Signing

[Signature] Date 2/27/04
 Total number of pages including cover sheet, attachments, and documents: 5

03/08/2004 LHWJELLER 00000027 502306 09310795

01 FC:8021 760.00 DA

*** **ENDING APPLICATIONS** ***

RECORDATION FORM COVER SHEET ATTACHMENT SUBMITTED
ON FEBRUARY 27, 2004

Conveying Party: Motive Communications, Inc.

Receiving Party: **MOTIVE, INC.**

TOTAL APPLICATIONS = 11

(Count)	Application No.	Filing Date	Attorney Docket No.
1.	09/310,795	5/12/99	MTV0002US
2.	10/107,557	3/27/02 (claiming benefit of 7/5/01)	MTV0009C1US
3.	10/107,772	3/27/02 (claiming benefit of 3/5/01)	MTV0011C1US
4.	10/349,841	1/23/03	MTV0012US
5.	10/734,911	12/12/03	MTV0013US
6.	09/542,602	4/4/00	MTV0014US
7.	09/542,274	4/4/00	MTV0015US
8.	09/542,273	4/4/00	MTV0016US
9.	09/653,486	8/31/00	MTV0017US
10.	10/715,928	11/18/03	MTV0018US
11.	10/734,841	12/12/03	MTV0022US

*** PATENTS ***

RECORDATION FORM COVER SHEET ATTACHMENT SUBMITTED
ON FEBRUARY 27, 2004

Conveying Party: Motive Communications, Inc.

Receiving Party: **MOTIVE, INC.**

TOTAL PATENTS = 8

(Count)	Patent No.	Issue Date	Application No.	Filing Date	Attorney Docket No.
1.	6,658,598	12/2/03	09/505,502	2/17/00	MTV0007US
2.	6,615,240	9/2/03	09/215,873	12/18/98	MTV0004US
3.	6,542,898 B1	4/1/03	09/310,399	5/12/99	MTV0003US
4.	6,477,531	11/05/02	09/216,212	12/18/98	MTV0006US
5.	6,357,017	3/12/02	09/663,212	9/15/00	MTV0001C1US
6.	6,185,606	2/6/01	09/189,328	11/9/98	MTV0008US
7.	6,145,096	11/7/00	09/073,464	5/6/98	MTV0001US
8.	6,694,314	2/17/04	09/215,880	12/18/98	MTV0005US

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MOTIVE COMMUNICATIONS, INC.", CHANGING ITS NAME FROM "MOTIVE COMMUNICATIONS, INC." TO "MOTIVE, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF DECEMBER, A.D. 2003, AT 12:21 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2736302 8100

AUTHENTICATION: 2781828

030769228

DATE: 12-02-03

**CERTIFICATE OF AMENDMENT
TO THE
RESTATED CERTIFICATE OF INCORPORATION
OF
MOTIVE COMMUNICATIONS, INC.**

December 1, 2003

Pursuant to the provisions of Section 242 of the Delaware General Corporation Law (the "General Corporation Law"), Motive Communications, Inc., a Delaware corporation (the "Corporation"), adopts the following Certificate of Amendment to its Restated Certificate of Incorporation:

FIRST: The name of the Corporation is Motive Communications, Inc.

SECOND: Article I of the Restated Certificate of Incorporation of the Corporation is hereby amended (the "Amendment") to read in its entirety as follows:

"The name of this corporation is Motive, Inc."

THIRD: The Amendment has been recommended by the Board of Directors of the Corporation and duly approved and adopted, in accordance with Section 242 of the General Corporation Law, by the stockholders of the Corporation by written consent in lieu of a meeting.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to its Restated Certificate of Incorporation to be executed in its corporate name this 1st day of December, 2003.

MOTIVE COMMUNICATIONS, INC.

By: 

Scott Harmon

Chief Executive Officer